WHAT IS CLAIMED IS:

1. An image forming apparatus comprising: an image carrier which rotates;

a latent image forming device which decomposes image information into a plurality of color information items, and emits, onto the image carrier, information light based on the decomposed color information items, thereby sequentially forming electrostatic latent images of

different colors;

a plurality of developing rollers which sequentially supply, at a developing position, respective color developers to the electrostatic latent images of different colors formed by the latent image forming device;

a revolver unit which holds the developing rollers in a direction of rotation, and revolves the developing rollers about a shaft to move the developing rollers to the developing position; and

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a positioning device which positions the image carrier out of contact with the revolver unit, thereby defining a predetermined gap between each of the developing rollers and the image carrier at the developing position.